

THE SANDMAN

MERGING THE ACCESSIBILITY OF A ROADSIDE INN WITH THE VIBRANT CHARACTER OF CALIFORNIA WINE COUNTRY, THE SANDMAN, PART OF THE NEW LIFESTYLE EXPERIENCE BRAND SPOKEN, BY POINT GROUP, INVITES GUESTS TO EXPERIENCE THE BEST OF SONOMA COUNTY WITH WARM SERVICE, SPACIOUS ROOMS, AND THOUGHTFUL AMENITIES.

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FULL
RENOVATION
JUNE 2017

OUTDOOR
ACTIVITY AREAS
2019

THE SANDMAN IS A HOTEL
FOR THE PEOPLE, IMBUED
WITH ORIGINALITY AND
CHARACTER THAT EFFORT-
LESSLY ACCOMMODATES
ALL TYPES OF GUESTS -
THE ROAD TRIPPER,
THE SAVVY CORPORATE
TRAVELER, THE WINE-SEEKING,
NATURE-LOVING
ARDENT EXPLORERS.



An affordable and inviting option among Santa Rosa hotels, The Sandman is situated conveniently off US-101, mere minutes from the area's best wineries and breweries, outdoor activities, and local businesses.

Playful yet refined, The Sandman features 135 fresh and airy rooms, each including complimentary WiFi, flat-screen HDTVs, in-room safes, convenient kitchenette amenities, Malin & Goetz bath products and more. Guests enjoy access to a year-round heated outdoor pool, a soothing hot tub, and a fully equipped fitness room. An inside-outside dining experience, the hotel's signature Pool House & Bar has bamboo sofas for lounging to share snacks and small plates, as well as a walk-up window to order refreshing cocktails.

The Sandman's exterior façade incorporates terracotta accents, complemented by native Californian landscaping. The pool area is surrounded by a natural redwood fence, lending a sense of privacy. Upon entrance, guests are greeted by an airy lounge with mirrored ceilings, custom wood furniture, quirky vintage finds, and commissioned illustrations by Ty Williams, including sleepy moons and rays of sunshine.

With a collection of intimate venues for meetings, events and gatherings, the sprawling roadside property is equipped to host small groups of all kinds, with a versatile layout that allows for differing set-ups and footprints.

LOCATION

The Sandman is located in Santa Rosa, the largest city in Sonoma Wine Country, with more than 200 wineries. Legend has it the name Sonoma, also known as the "Valley of the Moon," derives from an indigenous word for "many moons." Activities in the area include hiking, biking, foraging, hot air ballooning, canoeing, kayaking, horseback riding, bicycle touring, skydiving, deep sea fishing, safari animal experiences, Redwood ziplining, car racing, wine tasting, and microbrewery touring. The culinary destination serves up homegrown eateries and internationally acclaimed restaurants. Boutiques, artisan fairs and malls are spots to shop for local wares and souvenirs. Beyond town, nature abounds with rivers, forests, mountains and agricultural valleys.

**RATES ROOMS
STARTING AT
\$105/NIGHT.**

THE ROOMS HERE ARE BRIGHT AND SPACIOUS, CLEAN AND UNCLUTTERED. OUTFITTED WITH CUSTOM FURNISHINGS FROM LOCAL MAKERS, THE ROOMS FEEL ANYTHING BUT COOKIE CUTTER. TASTEFUL DESIGN TOUCHES LIKE NATURAL WOOD TONES, CUSTOM COTTON BLANKETS FROM FARIBAULT, AND ELEGANT COLORS (INCLUDING A PEACHY CEILING) REFLECT THE RELAXED CHARACTER OF SANTA ROSA.

ACCOMMODATIONS & AMENITIES

The Sandman's collection of 135 guest rooms were curated with a relaxed, quintessentially Californian aesthetic. Each room is appointed with modern amenities.

- Bamboo lap desk that fits with most laptop computers
- In-room safes
- Mini refrigerator and microwave
- Coffee maker
- Hairdryer
- Malin + Goetz bath amenities
- 37" flat-screen HD-TV's
- Bluetooth radio
- Year-round outdoor heated swimming pool and hot tub
- Outdoor seating areas with fire tables
- Complimentary self-parking
- Fully equipped fitness room featuring a Peloton exercise bike, weights, kettle bells, etc.
- On-site coin laundry
- High-speed WiFi in rooms and throughout the property
- Pet-friendly guest rooms available (\$25 pet fee per night; up to two pets)

ABOUT OUR BRAND

The Sandman brings a much-needed spirited hotel to an area that can often be a little too serious. We collaborated with artist Ty Williams to create a series of illustrations that speak to the property's Californian Bohemian vibe with fun colors and graphics.

LOBBY

The lobby at the Sandman is a double-height, sun-drenched lounge where you can grab a quick coffee before heading out or hang around for awhile playing games reflected by the striking coffered mirrored ceiling (selfies encouraged). The floor-to-ceiling windows flood the space with natural light complemented with a mix of custom ash wood furniture and distinctive vintage finds that give the space a laid-back, California sense of calm.



*Amenities vary by room type

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(707) 293-2100 | SANDMANSANTAROSA.COM

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AT THE SANDMAN,
YOU'LL FIND RELIEF
IN OUR SIMPLICITY
AND SURPRISE IN
OUR CHARACTER.



POOL & POOL BAR

Set against desert and tropical landscaping, the pool (and hot tub) at the Sandman are an oasis of fun. The space is large enough to accommodate families and groups of friends, yet the natural redwood fence helps it feel tucked away and private. You can while away your hours sipping cocktails and reading or take a refreshing dip after a hard day's work. The pool house was completely renovated to include a large glass garage door and a walk-up bar window make the area feel like one large indoor/outdoor space. A sprawling lawn lies adjacent to The Pool House & Bar, where guests can engage in a round of complimentary bocce ball, or lounge around a fire pit.

DINING

The Pool House & Bar offers an array of snacks, light bites, craft cocktails, local beer and wine, all served al fresco beside The Sandman's year-round heated pool oasis. The menu also includes kid's snack packs for the hotel's younger guests. The pool bar at the Sandman is the perfect spot for some apres-sun cocktails and snacks. Plop down on the super comfy bamboo sofas and ottomans or share a bite at the bar with your friends. With a carefully edited bar and snack menu, all you'll need to bring is your towel (we've got you covered there, too).

POOL HOUSE BAR HOURS

THURSDAYS AND FRIDAYS: 4-8P

SATURDAYS: 1-9P

SUNDAYS: 9A-3P



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